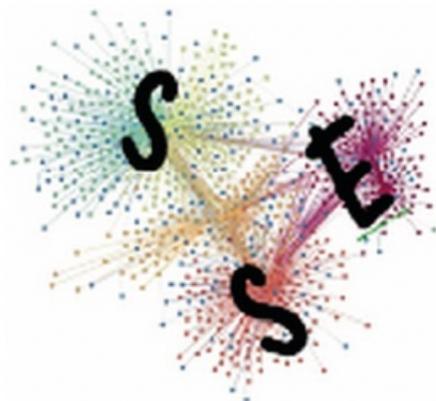


EUROPEAN PROJECT REPORT:
MULTIPLIER EVENTS – SPAIN (UNIVERSITY
OF MÁLAGA)

SENIOR SOCIAL ENTREPRENEURSHIP

Project number: 2019-1-ES01-KA204-063101



Senior Social Entrepreneurship



Co-funded by the
Erasmus+ Programme
of the European Union

January, 2022

Report of the multiplier events on the European Senior Social Entrepreneurship Project

Introduction

University of Málaga arranged the multiplier events for SSE project in one face-to-face event in December 15th 2021, during 4 hours from the participants registration time until the networking cocktail in the end. A total of 55 stakeholders attended the event. The event took place in the Meeting Room (Sala de Juntas) in the first floor of the University of Málaga Main Building (Edificio Rectorado) in the city center (Avenida de Cervantes, 2 – Málaga 29071). The networking cocktail was organized in the Hotel Don Curro, just 10 minutes by foot from the first venue place. The list of participants can be found attached.

The program of the event

At first, the project coordinator introduced the SSE project in general terms: objectives, consortium partners, main outcomes. Next, we showed the main outcomes and educational resources from our project to promote the social economy among senior entrepreneurs. These are the following:

- Interactive e-learning course for senior social entrepreneurs. Online modules: <https://training.seniorsocial.eu/modules/>.
- Interactive e-learning course for senior social entrepreneurs. Additional resources on senior entrepreneurs. Examples of good practice: Chelo from Spain, Eila from Finland, Vladimir from Slovakia, Nuno from Portugal): <https://seniorsocialentrepreneurs.eu/>.
- Interactive e-learning course for senior social entrepreneurs. Good practice examples - Podcasts on YouTube channel: https://www.youtube.com/channel/UCHJ_39YetPE9ea4fJxDEhdQ.
- Interactive e-platform for social entrepreneurship for seniors. It will support the delivery of all online tools of the project and will also support interactive online tools such as forums, blogs and social networking applications: <https://training.seniorsocial.eu/>.
- Mobile applications for senior social entrepreneurs: The project has adapted selected online materials from the e-learning course and the Guidelines in a pedagogical way into integrated applications for smartphones. Application available at: <https://play.google.com/store/apps/details?id=gr.gunet.seniorsocial>.
- SSE project website: <http://seniorsocial.eu/>

Then we introduced the story of our Spanish senior entrepreneur Chelo Gamez. She gave a lecture based on her experience, explaining how she was encouraged to open a pig

farm for meat exploitation in the Genal Valley from the perspective of a social economy enterprise, as well as the fundamental aspects she took into account to make it a successful project. The event had time for discussion and networking.

The specific programs for the event can be found attached.

Experiences of the events

There were interesting discussions on the topic at the event and the lecture by the senior entrepreneur opened a productive debate as a result of the high level of interest shown by the audience. Several attendees showed the high value of the ideas and materials shown to encourage the start of an entrepreneurial adventure in the field of social economy in the group of elderly people.

The SSE e-Training Course and their different modules and good practices cases were highly appreciated as a tool to develop the entrepreneurial skills for seniors and the story and developed materials of senior entrepreneur Chelo Gamez were considered impressive.

There was a diverse group of attendees from different educational centres and social economy enterprises, as well as from local and regional public administration and associations interested in the social economy, among others.





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EVENTO MULTIPLICADOR Proyecto SSE

Lugar: Rectorado de la Universidad de Málaga. Sala de Juntas (1ª planta)
Avenida de Cervantes, 2. 29016 Málaga

Fecha: Miércoles, 15 de diciembre de 2021

PROGRAMA

17:30 – 18:00: Registro de participantes.
Entrega de documentación

18:00 – 18:15: Presentación del evento y del Proyecto SSE. J. Jesús Delgado Peña (coordinador)

18:15 – 19:00: Resultados y materiales educativos para el fomento de la Economía Social en emprendedores Senior. Francisco M. Martín Martín (miembro del Proyecto SSE)

19:00 – 19:45: Conferencia "Buenas practicas en emprendimiento social senior: un ejemplo en el ámbito rural". Chelo Gámez Amian (empresadora senior. La Dehesa de los Monteros)

19:45 – 20:10: Ronda de preguntas y debate.

20:10 – 20:20: Conclusiones y clausura

20:30: Networking. Cocktail en el Hotel Don Curro (C. Sancha de Lara, 9, 29015 Málaga)



UNIVERSIDAD DE MÁLAGA



SENIOR SOCIAL ENTREPRENEURSHIP (SSE) – EMPRENDIMIENTO SOCIAL EN EL ADULTO SENIOR

Código del proyecto:
2019-1-ES01-KA204-064101



ENLACE PARA INSCRIPCIÓN (NECESARIO POR RAZONES COVID):
https://docs.google.com/forms/d/1_9misNo6EQpkZUqoq2yYje_iXNTvk3L3SqzKuvFTVqY/edit?usp=sharing



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PROGRAMA

17:30 – 18:00
REGISTRO DE PARTICIPANTES
ENTREGA DE DOCUMENTACIÓN

18:00 – 18:15
PRESENTACIÓN DEL EVENTO Y DEL PROYECTO SSE
J. JESÚS DELGADO PEÑA (COORDINADOR)

18:15 – 19:00
RESULTADOS Y MATERIALES EDUCATIVOS PARA EL FOMENTO DE LA ECONOMÍA SOCIAL EN EMPRENDEDORES SENIOR
FRAN MARTÍN (MIEMBRO DEL PROYECTO SSE)

19:00 – 19:45
CONFERENCIA "BUENAS PRACTICAS EN EMPRENDIMIENTO SOCIAL SENIOR: UN EJEMPLO EN EL ÁMBITO RURAL."
CHELO GÁMEZ (LA DEHESA DE LOS MONTEROS)

19:45 – 20:10
RONDA DE PREGUNTAS Y DEBATE

20:10 – 20:20
CONCLUSIONES Y CLAUSURA

20:30
NETWORKING-COCKTAIL
HOTEL DON CURRO (C/ SANCHA DE LARA, 9, MÁLAGA)

EVENTO MULTIPLICADOR

EMPRENDIMIENTO SOCIAL EN EL ADULTO SENIOR

Senior Social Entrepreneurship -SSE-



FECHA
DICIEMBRE
15
miércoles

LUGAR
Rectorado UMA
-Sala de juntas-
(Avd. Cervantes)

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